# **Privacy Statement**

Panama City Ballet, Inc. is committed to safeguarding your privacy online. This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can manage your data with us. Please note that we review our Privacy Policy regularly, as laws and regulations are always changing, and these practices are subject to change. We ask that our visitors periodically review this page to ensure familiarity with the most current version of our privacy statement. If you have any questions or comments about our privacy practices, you can contact panamacityballetinc@gmail.com (please include the word "privacy" in the subject line).

## Usage Data

When you visit the Panama City Ballet website, you're giving consent for Panama City Ballet to collect information about the IP address from which you access the site, the pages you visit, the date and time you access our site, the type of browser and operating system that you are using, the links that you click, any purchases you've made through the site, and the channel from which you accessed the site from. We use this information to better understand how our site is used. This research is compiled and analyzed on an aggregated basis. Please note, IP addresses are only used to determine geolocation, are not stored and remain confidential.

Panama City Ballet does not collect personal information about individuals, names, or mailing or e-mail addresses, unless the individual knowingly provides it. In choosing to provide this information, you agree to be bound by the terms and conditions of Panama City Ballet's Privacy Policy.

### E-mail Content

You may choose to provide us with personal information in an e-mail message to one of the addresses listed throughout our site. We use this information only to respond to your message.

As a service, Panama City Ballet offers visitors the opportunity to subscribe to Panama City Ballet news and e-mail communications. If you choose to join, you will receive newsletters and/or information on the topics you choose. You may unsubscribe at any time. Any information you choose to provide may be used for marketing and promotional purposes. Panama City Ballet wishes to assure subscribers to Panama City Ballet News that e-mail addresses are never shared, rented, or sold to third parties; however, we use cookies to track the pages on our site visited by subscribers to our e-mail list.

#### Children Twelve and Under

Panama City Ballet does not solicit personal information from children. Visitors twelve years of age and under should remember that they are required to obtain an adult's permission before submitting any personal information to this or any other Web site.

#### Cookies

Cookies are small files of information that are stored on your computer's hard drive by your Web browser. The cookies we use do not contain any personal information. Most Web browsers automatically accept cookies, but you can change the preferences of your browser so that it does not accept or blocks them. If you block cookies, you may not be able to use certain site features or functions on the Panama City Ballet site.

# Third-Party Cookies and Advertising

Third-party platforms that Panama City Ballet uses, including Google Inc., use cookies to serve ads based on a user's prior visit to the Panama City Ballet Web site.

## **Data Sharing**

Panama City Ballet does not share any personal information. We do not sell, exchange, share, or rent any lists to political parties or candidates for political office. Credit card information is not made available to any third party and is considered completely confidential.

### Opting-Out

The Direct Marketing Association (DMA) offers a Mail Preference Service that is designed to assist consumers in decreasing the amount of nonprofit or commercial mail they receive at home. For more information about this service, visit the DMA Web site at the-dma.org.

#### Security

Panama City Ballet's secure server software uses industry-standard Secure Socket Layer (SSL) encryption technology. SSL encodes your personal information, including credit card number, name, and address, as it travels over the Internet so that all transactions are secure.

# Social Media Participation Policy

Panama City Ballet welcomes and encourages user participation in our social media communities including Facebook, Instagram, TikTok, Vimeo, and YouTube. We have established the following guidelines to ensure a thoughtful and open online community. We reserve the right to delete, or choose not to post, any comment that contains any of the following:

- Comments promoting violence
- Comments promoting illegal or questionable activities
- Commercial promotion
- Misinformation
- Personal attacks
- Profanity
- SPAM/off-topic comments
- Vulgarity

We welcome your opinions, but do not want comment threads on Panama City Ballet's social media platforms to be consumed by discussions of our policies or other divisive topics, so we reserve the right to moderate accordingly. We also make an effort to protect discussions from repeated comments.